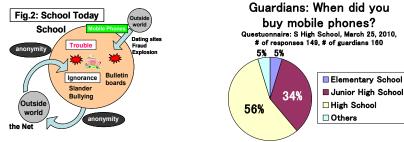
INTERNET, POLITICS, POLICY 2010: AN IMPACT ASSESSMENT, OXFORD INTERNET INSTITUTE UNIVERSITY OF OXFORD 16-17 SEPTEMBER 2010, Oxford, United Kingdom

PREVENTING CYBER BULLYING AT SCHOOL: THE DIFFICULTIES OF GUARDIANS AND HOW SCOOLS CAN AID THEM

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PROBLEM: Japanese mobile phones have high performance and provide various services. There are many risks present for children and teenagers. As they use mobile phones, guardians should give guidance, but lack sufficient knowledge about technology. Student's guidance





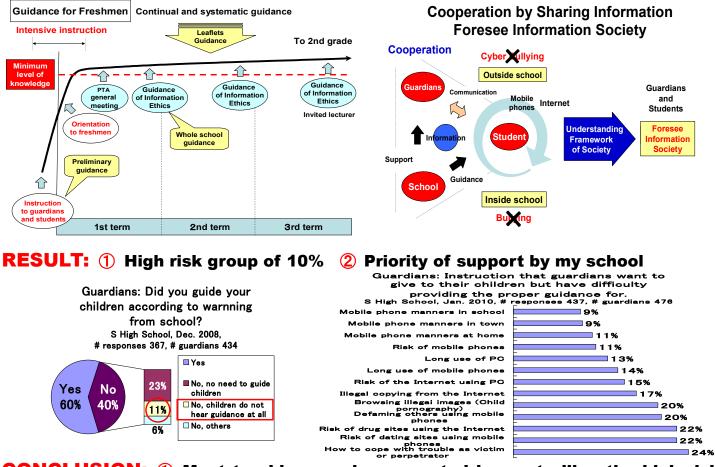
Guardian's guidance



AIM: (1) To find high risk groups

- 2 To enforce awareness of parental control
- **③** To support guardian's difficulties

METHOD: An early program focusing on timing and the target group



CONCLUSION: (1) Most troubles can be prevented by controlling the high risk group. (2) Early guidance to guardians lessens the need for current school guidance. ③ There is no difference between cyber bullying and traditional bulling, but knowledge about technology is necessary to prevent cyber bullying. 4 Guidance using prohibitions does not last long. 5 Obtaining ability to foresee information society is a short cut to prevent cyber bullying.